

**Advanced Digital Marketing Training Program**

**Course Selection Rationale:**

Digital marketing training program is the one career oriented course that is done with minimum budget and time duration. This particular domain has witnessed a significant growth rate that is unparalleled to any other career domain. It helps fresher as well as working professionals to give a new lease of life to their career growth.

**Career Opportunities for digital marketing professionals:**

**Full time Career Options:**

<p><b>Become a Social Media Expert</b></p> 	<p><b>Become A PPC Analyst</b></p>  <table border="1"><thead><tr><th>Keyword</th><th>Campaign</th><th>Ad group</th><th>Status</th><th>Cost</th></tr></thead><tbody><tr><td>internet ads</td><td>Ahimsa</td><td>internet Advertising</td><td>Eligible</td><td>\$0</td></tr><tr><td>internet ad</td><td>Ahimsa</td><td>internet Advertising</td><td>Eligible</td><td>\$0</td></tr><tr><td>internet advertiser</td><td>Ahimsa</td><td>internet Advertising</td><td>Eligible</td><td>\$1</td></tr><tr><td>internet advertisers</td><td>Ahimsa</td><td>internet Advertising</td><td>Eligible</td><td>\$1</td></tr><tr><td>internet benchmarking</td><td>Ahimsa</td><td>internet Advertising</td><td>Eligible</td><td>\$1</td></tr></tbody></table>	Keyword	Campaign	Ad group	Status	Cost	internet ads	Ahimsa	internet Advertising	Eligible	\$0	internet ad	Ahimsa	internet Advertising	Eligible	\$0	internet advertiser	Ahimsa	internet Advertising	Eligible	\$1	internet advertisers	Ahimsa	internet Advertising	Eligible	\$1	internet benchmarking	Ahimsa	internet Advertising	Eligible	\$1	<p><b>Become a SEO Manager</b></p> 
Keyword	Campaign	Ad group	Status	Cost																												
internet ads	Ahimsa	internet Advertising	Eligible	\$0																												
internet ad	Ahimsa	internet Advertising	Eligible	\$0																												
internet advertiser	Ahimsa	internet Advertising	Eligible	\$1																												
internet advertisers	Ahimsa	internet Advertising	Eligible	\$1																												
internet benchmarking	Ahimsa	internet Advertising	Eligible	\$1																												
<p>And ..... many more full time career options</p>																																

**Part time career Options:**

<p><b>Become a freelancer</b></p> 	<p><b>Become the part of Google AdSense</b></p> 	<p><b>Become an affiliate</b></p> 
---	---	---

**Start your own digital marketing agency:**

After becoming an expert in digital marketing, individuals can start their own business with minimum formalities with government bodies.

Essential requirements are as follows:

1. Laptop / Desktop
2. Hi Speed Internet connection
3. A small space to deal with clients coming to see you in the office





**Career Opportunities in Digital Marketing V/S Other domains:**





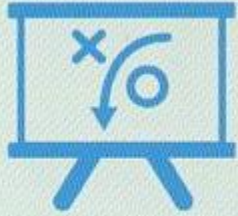
**DIGITAL**  
**TRAINERS**

**Course Modules:**

			
Fundamentals of Digital Marketing	Usability, Web Design & Development	Search Engine Optimization	Content Marketing

			
Social Media Marketing	Mobile Marketing	Web Metrics & Google Analytics	Online Advertising & Google Adwords

			
Email Marketing	Ecommerce Marketing	Inbound Marketing	Online Reputation Management



Digital Marketing  
Strategy & Planning



Conversion  
Optimization



Making Money with  
Digital Marketing

**For More details, Contact:**

**Digital Marketing Training Institute**

**<http://www.digitaltrainers.co.in/digital-marketing-training/>**

**SRA101-A, Shipra Riviera  
Indirapuram**

**Ghaziabad-201014, U.P.**

**Ph. No. : +91-9716648313**